



1999 A.F.A. MEMBERSHIP SURVEY

Please take a moment to complete this survey. The information will help A.F.A. to better serve you and your ferret. The membership survey can also be accessed via our Web site at <http://www.ferret.org>.

1. How many ferrets are there in your household? _____
 2. Do you show your ferret(s) in ferret shows? (circle one)
YES NO
 3. How far would you drive to attend a ferret show?
<1 HR 1-2 HRS 3-5 HRS >5 HRS N/A
 4. Do you use the Internet at home or work? **YES NO**
 5. Have you visited the A.F.A. Web page (www.ferret.org)?
YES NO
 6. Have you visited the A.F.A. Web message board?
YES NO
 7. Comments/suggestions regarding the A.F.A. Web site:
 8. On average, how much time do you spend reading the *American Ferret Report (A.F.R.)*?
<1 HR 1 HR 2-3 HRS >3 HRS Rarely Read
 9. How many people read your copy of the *A.F.R.*?
Just me 2-5 6-10 >10
 10. Which section of the *A.F.R.* do you read first? (circle one)
**News Medical News Living with Ferrets
Special Species Rescue 911**
 11. Which section do you read last? (circle one)
**News Medical News Living with Ferrets
Special Species Rescue 911**
 12. Which recent article in the *A.F.R.* have you enjoyed most? Why?
 13. What would you like to see covered in the *A.F.R.*?
 14. Is there a ferret-related product/service you wish to advertise in the *A.F.R.*? **YES NO**
 15. Would you be interested in receiving the *A.F.R.* via PDF format by e-mail? **YES NO**
 16. Would you be interested in writing a column for the *A.F.R.*? **YES NO**
 17. If you answered yes to #16, what subjects would you like to write about?
News Medical Humor Rescue Other
 18. Comments or suggestions on the *A.F.R.*:
 19. What is the most important benefit to you as a member of A.F.A.? (circle one)
**Membership card Products Newsletter (AFR)
Member discount Toll-free phone number Other**
 20. How did you learn about the A.F.A.?
Internet Ferret magazine/book Ferret show Other
 21. How could A.F.A. be more beneficial to you?
 22. What would you like to see A.F.A. accomplish in the next five years?
 23. Suggestions for possible A.F.A. fund raisers:
 24. Are you interested in volunteering with the A.F.A.?
YES NO
- Special skills or talents?
25. Would you recommend your ferret veterinarian to other A.F.A. members? **YES NO**
(if YES) VETNAME:
PHONE #: ()
ADDRESS:
 26. Would you be interested in having your name, address, phone number and/or email address published in an A.F.A. membership directory? **YES NO**
(if YES) NAME:
PHONE #: ()
ADDRESS:

EMAIL:
- A.F.A. MEMBER NUMBER (located on A.F.R. mailing label):**
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Survey Continued on Reverse



1999 AFA MEMBERSHIP SURVEY CONTINUED

Your answers below will help the A.F.A. identify potential advertisers for the *A.F.R.* and sponsors for A.F.A. shows.

27. Do you feed your ferrets a food marketed for ferrets or a high quality cat or kitten food? _____

28. How much do you spend each **month** on food, treats, and dietary supplements for your ferrets?
\$0-\$10 \$11-\$20 \$21-\$30 \$31-\$40 More than \$41

29. How much do you spend each **year** on supplies (not including items in #28), including litter, toys, and cages?
\$0-\$25 \$26-\$50 \$51-\$75 \$76-\$100 More than \$101

30. How much do you spend each **year** on basic veterinary care, including annual exam and vaccines? _____

31. How much do you spend each **year** on emergency and nonbasic veterinary care, including diagnosis and treatment of serious illnesses such as adrenal tumor, insulinoma, cardiomyopathy, and breeding-related disorders? _____

32. Does your veterinarian offer Fervac-D and Imrab-3 vaccines for ferrets? **YES NO** Do you purchase these vaccines for your ferrets? **YES NO**

33. How much each **year** do you spend on ferret-related items such as jewelry and calendars for yourself and for gifts?
\$0-\$20 \$21-\$40 \$41-\$60 More than \$61

34. Where do you buy most of your ferret supplies and ferret-related items?

**In a pet store At veterinary office On the Internet
From a local ferret shelter At a ferret show**

Below for Employees of Veterinarian Practices Only

35. Do you offer Fervac-D and Imrab-3 vaccines for ferrets to your clients? **YES NO**

36. Does your practice sell food and other supplies for ferrets?
Food **YES NO** Other Supplies **YES NO**

37. Does your practice sell food and other supplies for dogs and cats?
Food **YES NO** Other Supplies **YES NO**

Thank you for taking the time to complete this survey.

Please mail completed forms to:

AMERICAN FERRET ASSOCIATION, INC.

P.O. BOX 255

CROWNSVILLE, MD 21032-0255